



* G.S.B.T. *

GOJAN SCHOOL OF BUSINESS AND TECHNOLOGY

Approved by A.I.C.T.E. New Delhi & Affiliated to Anna University, Chennai

NAAC Accredited Institution | An ISO 9001:2015 Certified Institution

Recognized by UGC u/s 2(f) & 12(B) of the UGC Act

80 Feet Road, Edapalayam, Redhills, Chennai - 600 052.

7.1.1 Measures initiated by the Institution for the promotion of gender equity during the last five years.

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GENDER SENSITIZATION ACTION PLAN

Academic year 2018-2019

S.No	Activity	Scheduled Date/Month
1.	Womens Day	8 th March 2019

Academic year 2017-2018

S.No	Activity	Scheduled Date/Month
1.	Gender Champion Club	7 th September 2017
2.	Womens Day	8 th March 2018

2018-2019

WOMENS DAY [08.03.2019]

Gojan College of Business and Technology organized a Womens Day celebration on 08.03.2019 at college for the students and faculties. The Speaker for the day was Ms. Rekha AP/IT. She gave talk on the beauty of being a woman. Various events for women have been conducted in this program. Then the debate on “Importance of women in our society” carried out. The purpose of organizing a debate on such occasion is not just to observe the day but also to create awareness amongst the students and also with the target of reaching the parents and people in the community at large through the students.



2017-2018

GENDER CHAMPION CLUB [07.09.2017]

Gojan College of Business and Technology organized a “GENDER CHAMPION CLUB” on 07.09.2017 at college for the students and faculties. The broad mandate of a Gender Champion is to provide an integrated and interdisciplinary approach to understanding the social and cultural constructions of gender that shape the experiences of women and men in society. The aim is to make the young boys and girls gender sensitive and create positive social norms that value the girls and their rights.



WOMENS DAY [08.03.2018]

Gojan College of Business and Technology organized a Womens Day celebration on 08.03.2018 at college for the students and faculties. The program started at 11.00 A.M Ms. Rekha S, AP/IT welcomed the gathering and she invited the students and faculties of various departments.

The debate on “Equality for women is progress for all” carried out. Various events for women have been conducted in this program. The volunteers are optimistic that the program made a great impact in making them understand the fact that women and men are equal beings, deserve the same respect, opportunities and are also equally responsible for building a better future.



Institution shows gender sensitivity in providing facilities such as Safety and Security, Counselling and common room

Safety and Security



Counselling room



Common room

